



Our Coaching & Career Guidance...Your On Air Success!

Looking for a career in sports broadcasting? Let David Brody and BMS help take your career to the next level.

Learn:

- **How to break into the business.**
- **What to say in the job interview.**
- **What *NOT* to say in the job interview.**
- **The importance of networking.**
- **How to develop your own style.**
- **The art of interviewing.**
- **How to dress for success.**
- **On-air dos and don'ts.**
- **Preparation is key.**
- **Planning the show.**
- **What employers want on your demo tape and resume.**
- **How to make your portfolio stand out.**



“David Brody is an ambassador for on-air talent and those who strive to have a career in sports broadcasting. At ESPN Radio, we look to people like David to not only identify future talent, but to help those potential personnel grow and excel in our business.”

- Bruce Gilbert, General Manager, ESPN Radio

David Brody co-founded BMS in 2004. He is considered one of the nation's leading sports broadcasting talent coaches, and has hosted seminars and workshops around the country. David is a 3-time NJ Radio Sportscaster of the year and has over 25 years of on-air and talent coaching experience.

David's national program on the Sports Byline Radio Network was heard in many of the nation's largest markets including Chicago, SF, Philadelphia, Boston, Miami, Detroit, Dallas, St. Louis, Denver, Phoenix and Seattle.

Broadcast Marketing Services

4737 Red Leaf Circle

Birmingham, Alabama 35226

205-979-4577

david@sportsbroadcastingcoach.com

www.sportsbroadcastingcoach.com